

(Following Paper ID and Roll No. to be filled in your Answer Book)

PAPER ID : 7162

Roll No.

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MBA.**(SEMESTER-IV) THEORY EXAMINATION 2012-13****PROJECT MANAGEMENT****Time : 3 Hours]****[Total Marks : 100****Section – A**1. Answer all the questions in 50-75 words. All questions carry equal marks : $10 \times 2 = 20$

- CPM and PERT are basic techniques for project activity control. Discuss in brief.
- Discuss the concept of Exponential forecasting.
- Plant location is a cost area intensive decision. Discuss.
- Discuss social cost benefit analysis involved in the project.
- Discuss very briefly the phases involved in a project.
- What is the concept of plant layout ?
- Discuss very briefly the concept of project evaluation.
- Describe the difference between routine activity and project activity.
- Discuss difference between time calculation involved in CPM and PERT.
- Discuss the concept of agglomerating factors.

Section – B2. Answer any three of the following questions in not more than 200 words : $3 \times 10 = 30$

- Describe various factors governing the layout. Are they practically applicable ?
- Describe various forms of project organizations.
- Discuss principles of location.
- Describe the concept of predecessor activities in network construction.
- What is concept of cost benefit analysis ?



Section – C

Answer the following questions in not more than 500 words :

5 × 10 = 50

3. Describe the concept of project crashing. When is it used ?

OR

What are the various techniques of demand forecasting ? Also describe various situations under which they are used.

4. Discuss various factors involved in deciding the location. Give practical examples for the same.

OR

Describe various factors involved in project appraisal. Why is it multi-faceted approach ?

5. Discuss the concept of project organization. Also discuss the concept of project teams.

OR

Discuss the difference between qualitative and quantitative method of demand forecasting. Also describe various situations under which they are used.

6. What is the meaning of plant capacity ? Describe short and long terms capacity.

OR

Describe what is meant by project development cycle ? Give some examples for the same.

7. Write short notes on any two of the following questions :

- (a) Difference between CPM and PERT
- (b) Cost involved in the project
- (c) Sensitivity analysis involved in the project
- (d) Charts used for project